



PROVIDING OUTCOME DATA TO EKATA

Ekata leverages outcome data to improve our machine learning based attributes such as Confidence Score, Network Score, and IP Risk, allowing us to provide customers with proprietary insights derived from real-world performance

As outcome data is contributed to our Network, our machine learning models that power Confidence Score, Network Score and IP Risk continue to learn and refine their ability to identify predictive patterns of both legitimate and fraudulent transactions. The more outcome data we ingest, the better we can hone and refine the scores to provide the greatest lift and benefits to customers.

Our machine learning models analyze the behavioral patterns we see across all customers which causes a mutually beneficial network effect of collective intelligence. In addition to continual improvement and accuracy of our ML derived attributes like Confidence Score and Network Score, we are able to provide customers with powerful network signals and network attributes derived from real-time transactions and their confirmed outcomes.

FAQ

Why should I provide outcome data to Ekata?

As one of our valued customers, we seek your input and help to provide outcome data for continued improvement of our ML models driving Confidence Score, Network Score & IP Risk. Contributing allows us to provide greater impact to you and our customer base.

How will you use our outcome data?

Outcome data will only be used by Ekata to improve the quality of our ML models powering Confidence Score, Network Score, and IP Risk with the goal of providing additional value to all customers. Raw outcome data will never be disclosed to any of our other customers.

What options do we have to provide the outcome data to you?

You can send us the data via two easy options:

1. A contribution API
2. An FTP where you can upload a file on a daily, weekly or monthly basis

For both options we need two pieces of data from you:

1. Unique transaction ID (which should be the same ID you send when you run Identity Check)
2. The outcome data of the transaction such as accepted or rejected

SUBMITTING OUTCOME DATA VIA THE OUTCOME API

API Request Parameters

Parameter	Description	Examples
api_key	This is the same API key you use during the Identity Check request.	
transaction_id	Unique internal transaction ID. Could be actual ID or hashed ID. This must be the same ID used during the Identity Check request.	fecba6c447b211e7a919
is_bad	The outcome of the transaction. Set this to true if this is any kind of fraudulent transaction, such as manual review rejects or charge-backs. Set to false if you believe this to be a legitimate transaction.	true
reason	Additional information and details about the transaction	approved or rejected or chargeback

API Outcome Response

error object	“error”: null error message: “Authorization record not found”
success boolean	“Success”: true Success message: possible values are true or false

Example Request

```
curl -X POST --header 'Content-Type: application/json' --header 'Accept: application/json' -d '{"api_key":  
"API_KEY", "transaction_id": "007", "is_bad": true, "reason": "chargeback"}'  
'https://api.ekata.com/'
```

Example Response

```
{  
  "error": null,  
  "success": true  
}
```