Designed to provide rich metadata and risk signals around any given address, Address Risk API is built to help you improve your fraud model or rules system. In under 100ms, Address Risk API returns a concise response to help you isolate a specific address and assess if it is high or low risk.

**Features**

- **Transaction-Level Intelligence**
  Signals derived from Identity Network manifests patterns into how that address has been previously used online.

- **Easy Integration**
  Allows for easy, flexible, and reliable integrations into your systems.

- **Low Latency**
  Delivered by our elite cloud-based infrastructure in under 100ms.

- **Global Coverage**
  Unparalleled coverage and accuracy and reliable data for addresses in 249 countries and territories around the world.

**Benefits**

- **Focused on Address Risk**
  Use risk signals and insights directly related to a specific address (over a combination of various elements).

- **Optimize Customer Workflows**
  Assess the risk of an address early on in your interactions with customers and add friction to risky user experiences.

- **Validate Any Global Address**
  Verify the validity of an address to a specific level such as street or unit number and reduce undeliverable addresses.

- **Reduce Brand and Operational Costs**
  Eliminate the high costs of bad and risky addresses: order reprocessing, shipping correction surcharges, and loss of customer loyalty.
The Ekata Identity Engine is proprietary, intellectual property that uses data from (1) an authoritative global data source (the Ekata Identity Graph); and (2) transaction data provided by customers to surface patterns across identity elements (the Ekata Identity Network). With powerful machine learning technology, Ekata produces an ever-expanding suite of APIs and SaaS solution to detect fraud, validate identity, and provide valuable insight about potential customers.

The Ekata Identity Engine constantly grows with the evolving fraud landscape, to help your business survive by stamping out fraud, delivering new insights around five core identity elements, name, phone, email, address, and IP, and moving your business towards making more informed decisions about your customers.